يسير لإدارة المشاريع

Yaaseer Project Management

“ From vision to Execution... with international precision and local Insight “

WWW.YAASEER.COM

2025

Who Are We?

We are a specialized Saudi company that provides integrated solutions and services to support the growth and development of the business sector. We aim to collaborate with both government and private entities by offering professional services that include digital transformation and artificial intelligence projects, consulting and research studies, field survey management, and services in the education sector. In addition, we provide customized solutions that contribute to increasing efficiency and achieving objectives in a manner that suits the specific sector.

يسـيـر لإدارة المشـاريـع
YAASEER PROJECT MANAGEMENT

يســـير لإدارة المشـاريـــع
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The Vision

To be the primary partner for the business sector in providing smart and reliable solutions that support institutional excellence and sustainable growth, and contribute to making them innovative and a catalyst for development in a way that aligns with the objectives of the Kingdom's 2030 Vision.

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The Mission

Our mission is to provide carefully customized professional services to meet our clients' needs through a distinguished work team, innovative tools, and high standards that ensure quality and efficiency, and contribute to achieving tangible results and a sustainable impact on the work environment.

Institutional Values

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Flexibility

We deal with our clients' changing needs with professionalism and quick responsiveness

Innovation

We continuously create new solutions that meet the ever-evolving needs of the market

Professionalism

We are committed to the highest standards of quality and precision in executing our work.

Excellence in Service

We place the client at the very core of everything we do.

Transparency

We build relationships based on trust and credibility

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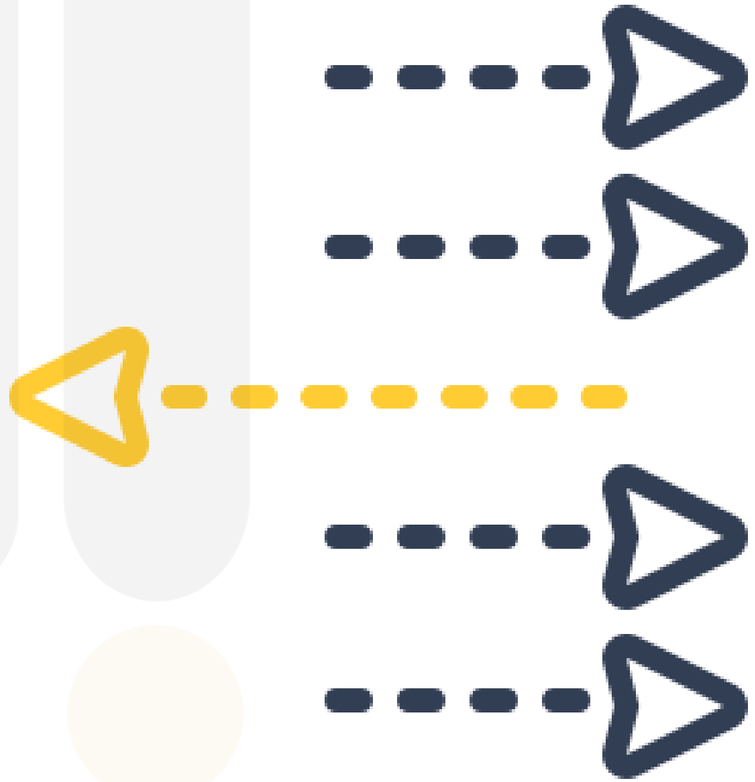
At Yaaseer, we don't just provide services
We create a lasting impact...



Yaaseer's Business Areas

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1 IT Projects

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Yaaseer provides advanced solutions in the fields of artificial intelligence and data analytics. These include developing large language models (LLMs), implementing system integration solutions, and building systems for data analysis and processing. In addition, the company designs and operates intelligent chatbots of various types, focusing on delivering smart solutions that support decision-making, enhance operational efficiency, and open new horizons for innovation. These services are delivered through specialized in-house teams or via an extensive network of alliances and partnerships with local and international technology companies.

LM **Platform** **AP** **Hardware**

2 AI and Data Analytics

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Data **LLM** **AI Agents** **Integration**

3 Research and Consulting Studies

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Yaaseer specializes in conducting research and consulting studies at both local and international levels. This includes study design, defining research methodologies, data collection, and data analysis. The scope of work covers performance measurement, field surveys, and market research. Yaaseer possesses extensive experience in managing large-scale teams distributed across wide geographic areas, enabling the full execution of projects—from planning and setting research frameworks, to conducting fieldwork, analyzing results, and preparing final reports. The company is committed to delivering accurate, effective, and results-driven research supported by precise and reliable operational processes.

- Large work Teams
- Reasearch Studies
- Field Surveys
- Performance indicators measurment

4 Training Sector Projects

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Yaaseer provides comprehensive solutions in the field of training, including the preparation and development of training materials across various disciplines, as well as delivering training programs either in-person or virtually (online). In addition, Yaaseer offers professional and specialized certification programs accredited by recognized authorities.
These services are delivered in collaboration with allied companies, ensuring the provision of high-quality training content that enhances trainees' capabilities, improves their professional competencies, and supports the achievement of institutional goals.

- Local and International trainers
- Comprehensive Programs
- Professional
- Training Packages

5 Exhibitions and Conferences Management

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Yaaseer possesses solid expertise in the exhibitions and conferences sector, having executed numerous major events in partnership with both local and international entities, alongside specialized industry partners. Our experience includes developing comprehensive concepts, managing on ground operations, and attracting sponsors and participants to ensure each project's objective are met while enhancing the visitor experience. We also stand put for offering innovative solutions in organizing specialized events and building alliances that support the sustainability of this vita; sector from exhibition design and event management to participant coordination and content production.

- Local and international Events
- Sponsorship
- Event management
- Exhibition Organizatio

"Yaaseer's track Record"

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المشروع
Project

الترجمة الفورية
تطبيق (نسك)

Real-Time
Translation
(Nusuk App)

عدد اللغات
Languages

154 لغة
154 Languages

الجهات المتعلقة
Relevant entities

وزارة الحج – MO Hajj
شركة علم – Elm

الهدف الرئيسي
Main Goal

تمكين التواصل الفوري
للحجاج والمعتمرين

Enabling instant
communication for pilgrims

الإنجاز
Outcome

+109,958 مرة استخدام
2,59 متوسط عدد طلبات المستخدم
4,552 ms متوسط زمن استجابة الطلب

+109,958 uses
2.59 average user requests
4,552 ms average response time

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المشروع
Project

مؤشـــــر
اللغة العربية

Arabic Language
Index

عدد الدول
Countries

١٢ دولة

12 countries

المـدة
Duration

سنتان

2 years

الموارد البشرية
Human resources

٥٤ باحث متخصص
٧ مشرفين رئيسين

54 researchers and
7 main supervisors

الإنجاز
Outcome

استبيانات، مقابلات، بحوث ميدانية
ومكتبية بنسبة إنجاز ١٠٠٪

100% completion surveys,
Interviews ,field & desk research

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المشروع
Project

مؤشر الفقد والهدر الغذائي "السعودية"

Food Loss & Waste Index (Saudi Arabia)

عدد الدول
Countries

٣٥ مدينة

35 cities

المـدة
Duration

٦ أشهر

6 months

الموارد البشرية
Human resources

١٨٠٠ باحث وباحثة سعوديين

1800 Saudi researchers (male & female)

الإنجاز
Outcome

بيانات دقيقة أسهمت في سياسات الحد من الفقد الغذائي

Accurate data supporting national waste-reduction policies

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المشروع
Project

فرق ترجمة وتسويق
لشركات دولية

International
Marketing &
Translation
support

عدد الدول
Countries

+٣٠
+30

المـدة
Duration

مستمر
Ongoing

الموارد البشرية
Human resources

شبكات ممثلين محليين
Local representative networks

الإنجاز
Outcome

دعم مؤتمرات وتوسّع في أسواق متعددة
Conference support &
multi-market expansion

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المشروع
Project

دعم الجهات للفوز بمشاريع كبرى
(مشروعين)

Major Project Acquisition Support for Entities
(2 Projects)

عدد الدول
Countries

٣٣ & ١٧
33 & 17

المـدة
Duration

متنوّع
Various

الموارد البشرية
Human resources

باحثون ومتخصصون حسب الطلب
Researchers & experts on demand

الإنجاز
Outcome

تعزيز ملفات العروض والفوز بعقود إستراتيجية
Proposal enhancement & winning strategic contracts

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Our Clients at Yaaseer

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الحرمين
الهيئة العامة للعناية بشؤون المسجد الحرام والمسجد النبوي

الهيئة العامة للأمن الغذائي
General Food Security Authority (GFSA)

وزارة السياحة
Ministry of Tourism

مجمع الملك سلمان العالمي للغة العربية
King Salman Global Academy for Arabic Language

علم elm

تكامل Takamol

الهيئة السعودية للسياحة SAUDI TOURISM AUTHORITY

pwc

الجامعة الإسلامية بالمدينة المنورة
ISLAMIC UNIVERSITY OF MADINAH

جامعة الملك سعود
King Saud University

جامعة الأمير مقرن بن عبد العزيز
University of Prince Mugrin

جامعة شقراء
Shaqra University

Success Partners

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رشد
RUSHD

MISRAJ© AI

Taawoni

JAWRAA

ZAKA

OTO
COURSES

Digival
IT SOLUTIONS

مجموعة إنجاز للاستشارات
Injaz Consulting Group

أكاديمية التدريب النوعي
QUALITY TRAINING ACADEMY

digycorp

GC
شركة الخليج للمؤتمرات
Gulf Conferences Ltd

PFC

class•perts
E-LEARNING PLATFORM

Be Training Center
مركز كن للتدريب

LPC
London Premier Centre
UK Training Provider

Why Yaaseer?

يسـيـر لإدارة المشـاريـع
YAASEER PROJECT MANAGEMENT

Comprehensive Services and Tailored Solution

Professional and Specialized team

Deep Understanding of the Loca Market

Commitment to the Highest Standards of Quality and impact

Flexibility and speed in Execution

Contact Us!

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YAASEER PROJECT MANAGEMENT

" **Yaaseer,** Where Results are Achieved and Partnerships are Built "

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